

14th Minnesota Entrepreneur Kick-off

Schulze Hall and Auditorium
University of St. Thomas – Minneapolis Campus
Tuesday, March 25, 2025

- 12:00 Registration and Networking with Co-hosts and Sponsors
- 12:30 Welcome
- 12:35 Introduction
- 12:40 Keynote
- The Entrepreneurial Mindset Advantage***
The HIDDEN LOGIC that Unleashes Human Potential
Gary G. Schoeniger – Founder & CEO
Entrepreneur Learning Initiative (ELI)
- 1:00 Founders Forum
- Lisa Finck, Rainbow Hair Hats
Funwi Tita, Better Greens LLC
- 1:25 Building an Ecosystem
Financing Operations
- Jason Amundsen
Locally Laid Egg Company
Water Now
- 1:40 Founding and Scale up Financing
Structuring and Funding Transitioning
- Christiaan Engstrom – Bullpen
Kirsten Kennedy – MNCEO
Pending
- 2:10 Co-host Introductions
- 2:15 Announcements, Networking and Hors d'oeuvres
- 2:30 (Optional) – Informal & Facilitated Tech Conversation Venue - Schulze Auditorium
Topics
Robotics, AI, XR, Designing Company Software, IP, Integrated Enterprise Software
- 3:15 Founder Insights
- Josh Braaten, Daisy.ai
- 3:35 Founder Insights
- Step One Foods
Pending
- 3:55 Founder Insights
- Eric Martell, Pear Commerce
- 4:15 Lifter Award
- 4:25 Ecosystem Discussion with Lifter Awardees
- 4:55 Closing and Announcements
- 5:00 Reception & Light Buffet
- 5:30 Conclusion