

# 14<sup>th</sup> Minnesota Entrepreneur Kick-off

Schulze Hall and Auditorium  
University of St. Thomas – Minneapolis Campus  
Tuesday, March 25, 2025

12:00 Registration and Networking with Co-hosts and Sponsors

12:30 Welcome

12:35 Introduction

12:40 Keynote

***The Entrepreneurial Mindset Advantage***  
**The HIDDEN LOGIC that Unleashes Human Potential**  
Gary G. Schoeniger – Founder & CEO  
Entrepreneur Learning Initiative (ELI)

1:00 Founders Forum  
Lisa Finck, Rainbow Hair Hats  
Funwi Tita, Better Greens LLC

1:25 Building an Ecosystem  
Financing Operations  
Jason Amundsen  
Locally Laid Egg Company  
Water Now

1:40 Founding and Scale up Financing  
Structuring and Funding Transitioning  
Brian McDonald – SBA  
Todd Williams – Scale Bank  
Rick Brimacomb – Brimacomb  
Kirsten Kennedy – MNCEO

2:10 Co-host Introductions

2:15 Announcements, Networking and Hors d'oeuvres

2:30 (Optional) – Expert AMA - Tech Conversations  
Topics  
AI, Data Analytics, Robotics, IP, Software Design, XR, Financing, Exits  
Venue - Schulze Auditorium

3:15 Founder Insights  
Josh Braaten, Daisy.ai

3:35 Founder Insights  
Dr. Elizabeth Klodas, Step One Foods

3:55 Founder Insights  
Eric Martell, Pear Commerce

4:15 Lifter Award

4:25 Ecosystem Discussion with Lifter Awardees

4:55 Closing and Announcements

5:00 Reception & Light Buffet

5:30 Conclusion