

14th Minnesota Entrepreneur Kick-off

Schulze Hall and Auditorium
University of St. Thomas – Minneapolis Campus
Tuesday, March 25, 2025

- 12:00 Registration and Networking with Co-hosts and Sponsors
- 12:30 Welcome Lyle Wright – SBDC
- 12:35 Introduction Patrick Donohue – EO
- 12:40 Keynote ***The Entrepreneurial Mindset Advantage***
The HIDDEN LOGIC that Unleashes Human Potential
Gary G. Schoeniger – Founder & CEO
Entrepreneur Learning Initiative (ELI)
- 1:00 Founders Forum Danielle Campeau – University of St. Thomas
Nick Tietz – ILT Academy
Lisa Finck, Rainbow Hair Hats Christine Metzko – Initiator Fellows
Funwi Tita, Better Greens LLC Missy Meidinger – Wright Cnty
- 1:25 Building an Ecosystem Jason Amundsen Stacy Nimmo – Red Wing Ignite
Financing Operations Locally Laid Egg Company Kailin Oliver – MN Cup
Water Now
- 1:40 Founding and Scale-up Financing Todd Williams – Scale Bank
Structuring and Funding Transitioning Brian McDonald – SBA
Kirsten Kennedy – MNCEO
Rick Brimacomb – Brimacomb
- 2:10 Co-host Introductions Jay Sachetti – IVMF (Bunker Labs)
- 2:15 Announcements, Networking and Hors d'oeuvres Matthew Thielen – Northwestern Mutual
- 2:35 (Optional) – Expert AMA - Conversations Schulze Auditorium
AI Applications, Robotics, Data, XR, Software Development, IP, Cybersecurity,
Financing, X-Growth, Exits, Operations, Marketing, Resources
Lab651
Bryan Kravis - Grumbles Law
Greater MSP
Minnesota Innovates
- Featuring 20+ Experts – See the Presenter Tab**
- 3:25 Reconvene & Introduction of Founder Insights Emily McCarthy – Applied AI
Josh Braaten – Daisy Rob Cimperman – Launch MN
Cihan Behlivan - BETA

3:45	Dr. Elizabeth Klodas – Step One Foods	Shannon Schlecht - AURI Christiaan Engstrom – Bullpen! Kate LaBrosse – Naturally MN Katie Hjelmstad Severt – Let’s Talk Women
4:15 Lifter Award	David and Sara Russick	Lois E. Josefson – GMDS
4:25 Ecosystem Discussion with Lifter Awardees		Patrick Donohue – Hill Capital David & Sara Russick – Gopher Angels Rick Brimacomb – Brimacomb Al Cornish – gener8tor Southwest Initiative Foundation
4:55 Closing and Announcements		Chris Holland – Crown College
5:00 Reception & Light Buffet		
5:30 Conclusion		